



**CHARGE OF HIS EXCELLENCY, DR. HAGE
GEINGOB, PRESIDENT OF THE REPUBLIC OF
NAMIBIA TO THE AMBASSADORS AND HIGH
COMMISSIONERS-DESIGNATE, 26 NOVEMBER
2018.**

Ambassadors, High Commissioners and Permanent Representatives Designate, I welcome you all, together with your dear families to State House.

I have appointed you, distinguished citizens of the Republic of Namibia, to represent me in your host countries as Ambassadors of the Republic of Namibia. You are well aware of the interests between Namibia and your host countries and I believe that you share my desire to preserve and enhance these relations. My faith in your characters and ability gives me complete confidence that you will carry out your duties in a manner fully acceptable to the leadership of your host countries.

I have entrusted you to the confidence of the leaders of your respective host countries, asking that they receive you favourably and give full credence to what you shall say on behalf of the Republic of Namibia, as well as the assurances which you bear of my best wishes for the prosperity of your host country.

By the OATH you have taken, you have made a public commitment to uphold and defend the sovereignty and territorial integrity of Namibia, at all times. You have made a vow to promote, protect and place Namibia's national interest above all else. I expect you, as my representatives, to inform your host countries truthfully and regularly about economic opportunities and other developments. I expect you to maintain good character, integrity, thus consistently upholding the honour, dignity and good reputation of Namibia.

The national interest of Namibia and the wellbeing of its people should be at the front and center of all your activities. I expect you to be reliable and scrupulously precise in your reporting, as well as to interpret the policies of your government with loyalty.

Our foreign policy is an extension of our domestic policy. The social and economic wellbeing of all our people is paramount.

Therefore, the visits to social institutions in Windhoek should remind you at all times of the socio- economic challenges in our country and how we are trying to address them.

During your diplomatic tour, I expect Namibia to gain more trading partners. Find niche markets for our organic and natural products. Improve our global rankings in tourism, hence your trip to various tourist attractions. Know your countries statistics - if asked what your GDP is – you must know it like you know your name.

Congratulations on your Commissioning as Namibian Ambassadors. I have confidence in your abilities. Your role or mandate is to undertake extensive and strategic economic Diplomacy for Namibia's Economic Growth.

Go well.

Maintain your "love and loyalty "for "our beautiful Namibia"

"Hold high the banner of liberty"